

# Supplier Lead Program

## Turn Your Contacts into a Bonus for Your Bottom Line

The SIRVA® supplier lead program can put money in your pocket for providing corporate relocation sales leads to SIRVA.

As a valued partner, you'll receive a \$2,500 bonus each time a lead you submit signs a contract for corporate relocation services with SIRVA. What's more, you could also receive up to \$100,000 in additional payments over two years!\*

SIRVA is looking for new qualified corporate relocation leads for companies who conduct 10 or more home sales annually. To be eligible, leads must not already be SIRVA prospects.

**The more corporate leads you provide, the more you can receive! Here's how it works:**

<b>Client Home Sale Volume</b>	<b>Payment</b>
10-50	\$5,000
51-100	\$10,000
101-500	\$25,000
501+	\$50,000

\*Program is offered for a two year period and will be paid out as determined by SIRVA.

## How to submit your leads to SIRVA:

### **1. Review our products to understand how your business contacts may benefit from working with SIRVA.**

Once you've identified a prospective lead, you'll need the following information before you can submit it to SIRVA:

- Company name and address
- Contact name, title, e-mail and phone number
- Parent company

- Number of employees
- Location(s)
- The lead's corporate relocation service needs
- Estimated annual transferee volume
- Your relationship with contact
- Expectations of lead contact

## **2. Submit corporate lead opportunity form.**

[You can submit leads through our online form.](#) SIRVA will review your leads to ensure that they're qualified, and that they're a good fit for our corporate relocation services.

## **3. Introduce your lead to SIRVA to get your bonus.**

Once a lead you submit is qualified†, you'll be asked to introduce SIRVA to your contact. If SIRVA closes on the lead, you'll receive a \$2,500 signing bonus. Plus you'll receive additional payments based upon the client's corporate relocation home sale volume —up to \$100,000 over two years.

\*Program subject to change or cancellation without notice.

† Lead Eligibility: Minimum of 10 homeowners per year estimated annual volume to be eligible for lead payments. SIRVA Sales determines if lead is current prospect or not; only new leads are eligible. Supplier must complete and submit lead opportunity form. Supplier must also "introduce" lead contact to SIRVA sales person for "hand off." Subject to terms and conditions of Supplier lead Agreement.